



3  **IDENTIFY** Watch the first part of a lecture. Answer the questions. Then discuss your ideas with a partner.

- 1 What is the topic?
- 2 Who is the speaker?
- 3 What is the speaker's purpose?
- 4 Who is the audience?

4  **IDENTIFY** Watch the rest of the lecture. Choose the correct letter to answer each question and then compare your answers with a partner.

- 1 Visual inspection involves using in order to remember something.
 - a words
 - b numbers
 - c imagery
- 2 Verbal elaboration helps people remember by creating a .
 - a phrase or sentence
 - b song or poem
 - c written list
- 3 Verbal elaboration uses the part of the brain that deals with .
 - a numbers
 - b language
 - c color
- 4 Sleep is a memorization strategy because the brain .
 - a is in a restful, relaxed state
 - b moves information into long term memory
 - c shuts down and stops processing information