



UNIT 1 LESSON 1 READING ENRICHMENT

READ AND ANSWER THE GIVEN QUESTIONS.



RED is the traditional colour for wedding dresses in China and India. But many cultures associate red with danger. This is why we see it on emergency vehicles and warning signs. Eight per cent of the population is red-green colour-blind: they can't clearly see the difference between red and green.

GREEN is a colour that makes people feel at peace because it's the most common colour in nature. The green in leaves and grass comes from something called *chlorophyll*. This word comes from the Greek *khloros* (green) and *phyllon* (leaf). Green also symbolises safety. Because of this, it's used in traffic lights to signal when it's safe to go.

BLUE is the most popular colour in the world. More than half the world's flags have blue in them. Blue is also the most common colour used by businesses. Many businesses use the colour blue to represent them in logos and advertisements. This is because blue helps us feel like we can trust them.

ORANGE gets its name from the fruit. The word originally described the taste of the fruit's peel, but by the 16th century, orange was also the name of this bright colour.

YELLOW is the colour of taxis and school buses in many parts of the world because it's the most visible colour on the road. Like red, yellow is also used to warn people of dangerous situations. Because it attracts attention, yellow is used for highlighter pens. The bright colour activates different parts of the brain that help the reader remember the highlighted text.

INDIGO is a dark colour between blue and purple. Indigo clothing was a sign of luxury in the past because indigo dye came from a rare plant. It was very expensive, and few people could wear clothes made with this dye. Now we use indigo dye to make blue jeans.

VIOLET is a light purple colour. It is one of the oldest colours in the world. There are violet cave paintings in France that are 25,000 years old. However, in some countries, for example Thailand and Brazil, violet is the colour of death.

Are the statements true or false?

1	Colour red is associated by many cultures with death.	T	F
2	Green is a symbol of danger.	T	F
3	All the world's flags have blue in them.	T	F
4	Orange is a bright colour.	T	F
5	Yellow is used on roads and for pens too.	T	F
6	In France, the violet cave paintings are 2500 years old.	T	F

Answer in full sentences.

1. Why do many businesses use the colour blue? (Write two points).

a. _____.

b. _____.

2. Which is the most visible colour on the road?

_____.

Choose the correct option.

1. Indigo clothing was a sign of _____ in the past.

- a. peace
- b. luxury
- c. warning

2. The colour _____ is a colour of death in Thailand and Brazil.

- a. red
- b. orange
- c. violet