



LET'S CREATE LOCAL AND GLOBAL ADS!

ACTIVITY N°01

LET'S LISTEN AND READ!

GRADE: 5^o
LEVEL: A2



CREATIVE ADS!

LISTEN TO AND READ THE THREE ADVERTISEMENTS

A

Business owner



Name: Miguel
Last name: Yupanqui
De La Cruz
Age: 46 years old
Address: Bolivar street
N°200, Huamanga - Peru

Delicious "Señor Yupanqui"
quinoa cupcakes
from Ayacucho

Special offer "Buy four and get one free"
Cupcake price: \$/, 4.00 each
Extra-large cupcake price: \$/, 5.00 each

Try all of our cupcakes!
They are so good!

Telephone number:
2 3 7 8 1 2

Call now!



Free delivery if you buy
5 cupcakes or more!



B

Business owner



Name: Carmen
Last name: Castro Sinarahuas
Age: 20 years old
Address: Pedro Canga street
N° 143 Moyobamba - Peru

Moyobamba Bike World
Rent a bike in Moyobamba

Prices Time
\$1.00 One hour
\$ 2.50 Five hours
\$ 5.00 One day

See Moyobamba on a bike!

Call now!
5 6 7 3 8 9

Pedro Canga street N° 143 Moyobamba - Peru



C

Business owner



Name: Walter and Juana
Last names: Yarmunquie Hino
Age: 16 and 18 years old
Address: Grau street N° 532,
Piura - Peru

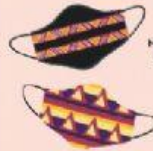
Beautiful Masks by Juana

Personalized masks for you

Half-price for children's masks
\$/, 50.00 sales for ten masks

Special offer for Tuesdays:
buy 2 get 1 free!

Call now!
2 1 0 4 8 7



Pay with cash or credit card

LET'S UNDERSTAND

UNDERSTAND-EXERCISE 1

Write **A**, **B** or **C** next to each phrase.
Which ad...

- 1.- offers a way of transport?
- 2.- offers 50% off for younger people?
- 3.- offers to take the product to your home?
- 4.- offers the service or product in a different currency?
- 5.- offers different payment methods?
- 6.- is good if you want to get fit?
- 7.- is good if you like desserts?
- 8.- offers a special price one day a week?
- 9.- offers one big and small product.
- 10.- You get the product at its address store.