



LEVEL 4B – UNIT 10: MASS MEDIA

Lesson 1: Forms of mass media

I. Find the words.

newspaper

computer

phones

magazine

internet

tablets

television

social media

logo

radio

apps

billboard

t a i d e m l a i c o s
u q b i l l b o a r d e
n e h s t e l b a t c n
o i o r c h u p m i v o
i e b c k e u s t o m h
s w l o g o q e e k a p
i f n m j t n r o p g r
v m u p g r x o p w a b
e p o u e o v s f n z t
l o j t t r d r a d i o
e x n e h y e z e l n a
t i s r e p a p s w e n

II. Look and write.

printing press smartphone advertising blog
publisher newspaper magazine broadcast

1



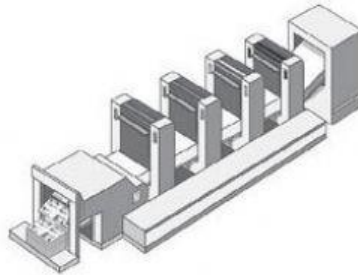
2



3



4



5



6



7



8



III. Listen and fill in the missing words.



1. A writes news stories or articles for a newspaper or magazine.
2. A works at the place where news happens.
3. An works at a news report center.

IV. Unscramble and write.

The is a powerful communication tool. This form of
1. bwe

..... can news and
2. sasm imade 3. radabtosc

information almost instantly around the world. In addition, people can

share information through and
4. solgb 5. locais rekwsont