

**Week 4 Vocabulary review***Use a word from the table to complete each sentence*

Image (n)	Brand (n)	Effective (adj)	Billboard (n)
Survey (n)	Logo (n)	Advertise (v)	Slogan (n)
Sporty (adj)	Reputation (n)	Ban (n)	Youth (n)

- The \_\_\_\_\_ had ten questions about my favourite food.
- The \_\_\_\_\_ in the advert was a photograph of two young children.
- The large \_\_\_\_\_ was next to the road and it advertised McDonalds.
- Nike uses famous people to \_\_\_\_\_ their shoes because it has a good influence on consumers.
- The Nike \_\_\_\_\_ is a swoosh.
- Nike is a famous sports \_\_\_\_\_.
- 'Just do it' is Nike's famous \_\_\_\_\_.
- There is a \_\_\_\_\_ on smoking in public in Australia.
- For the old woman, the music made her think of her \_\_\_\_\_.
- The advert is very \_\_\_\_\_ as it is simple and easy to understand with a strong message.
- The girl said she was not very \_\_\_\_\_ as she did not like to exercise or play sport.
- Apple Computers has a good \_\_\_\_\_ for innovative and quality products.