


Where in the world?

- 1 What do you know about Kenya? What type of holiday activities does it provide?
- 2 What reasons would a tourist give for choosing Kenya as a holiday destination?

Listening

Interview with a Kenyan tour operator

- 1  Listen to the interview with John Muhoho. Complete the information and answer the questions.

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Profile

Name *John Muhoho*

Age

Started in tourism

Started CKC Tours

- 2 What does he enjoy about his job?
- 3 How much of his business comes from the Internet?
- 4 Which of these holiday activities does he mention?

beach	safari	culture
swimming	eating out	golf
shark-fishing	hiking	camel rides
sailing	mountain climbing	

- 2 Discuss these questions.

- 1 What type of tourists do you think are motivated to go to Kenya?
- 2 How is their motivation different from the tourists to your country?



 **LIVEWORKSHEETS**