

## Where in the world?

- 1 What do you know about Kenya? What type of holiday activities does it provide?
- 2 What reasons would a tourist give for choosing Kenya as a holiday destination?

2 What does he enjoy about his job?  
3 How much of his business comes from the Internet?  
4 Which of these holiday activities does he mention?

beach	safari	culture
swimming	eating out	golf
shark-fishing	hiking	camel rides
sailing	mountain climbing	

## Listening

## Interview with a Kenyan tour operator

1  Listen to the interview with John Muoho. Complete the information and answer the questions.

1

Profile

Name ..... John Muchoho

Age .....  
.....

Started in tourism .....

Started CKC Tours .....

## 2 Discuss these questions.

- 1 What type of tourists do you think are motivated to go to Kenya?
- 2 How is their motivation different from the tourists to your country?



## LIVeworksheets