

When I opened the first 'Body Shop' in 1976 my only object was to earn enough to feed my children. Today 'The Body Shop' is an international company rapidly growing all around the world. In the years since we began I have learned a lot. Much of what I have learned will be found in this book, for I believe that we, as a company, have something worth saying about how to run a successful business without giving up what we really believe in.

It's not a normal business book, nor is it just about my life. The message is that to succeed in business you have to be different. Business can be fun, a business can be run with love and it can do good. In business, as in life, I need to enjoy myself, to have a feeling of family and to feel excited by the unexpected. I have always wanted the people who work for 'The Body Shop' to feel the same way.

Now this book sends these ideas of mine out into the world, makes them public. I'd like to think there are no limits to our 'family', no limits to what can be done. I find that an exciting thought. I hope you do, too.

21 What is the writer's main purpose in writing this text?

- A to tell the reader her life story
- B to introduce her ideas to the reader
- C to explain how international companies operate
- D to tell the reader how she brought up a family

22 What would someone learn from this text?

- A how to make a lot of money
- B how to write a book about business
- C what the writer's family is like
- D what the writer's book is about



23 How does the writer feel about the business she runs?

- A She doesn't care about success if her children are fed.
- B She just runs it for her own entertainment.
- C It is not like any other company.
- D It is likely to become even more successful.

24 What kind of workers does the writer like to employ?

- A workers who can explain her ideas
- B workers who get on well with the public
- C workers who have the same attitudes as she does
- D workers who have their own families

25 What kind of person does the writer seem to be?

- A She seems to be someone with strong opinions.
- B She doesn't seem to be very confident.
- C She is mainly interested in making money.
- D She sees running a business as just a job.