

The role of a product manager is at _____ of user experience, tech and business. They have to be _____ with the ROI and to know how what they do benefits the business. A PM is responsible for _____ what a winning product looks like; _____ the entire team and iterating until the team gets it right. Teams may be created based on different _____ or various clusters of buttons available on the platform.

PMs need to understand who their users are, what their user personas are, how they behave, what their _____ are and what prevents them from reaching the experience that the company wants them to have. PMs have to prioritize to _____ the main pain points and then _____ what solutions you could implement to solve the users' problems. The ultimate goal is to _____ feature solutions that solve the root pain point that may move _____ your north star metric.

Then you _____ a roadmap. After that, you start working on individual features and _____ the product with your _____ partners. You have to write up a document called a _____. Once it's done, you have to go through many rounds of _____. Then you have to _____ it _____ to the engineering to do their own technical review.

Then you have _____ a feature in a small environment. If everything works fine, you can _____ the feature globally. In a few weeks, you come up with a report on the results as well as a _____ (a process to discuss where we could have improved to be better in the future. Then the process is repeated.