1. Call it a day.

2. Drink the kool-aid.

3. Drop the ball.

4. Eat your own dogfood.

5. In Layman's terms.

A. Describe a complex or technical issue using words and terms that the average individual can understand.

B. Used to reference a scenario in which a company uses its own product to test and promote the product.

C. Make an error; miss an opportunity; fail.

D. Stop doing something for the day, for example work, either temporarily or to give it up completely.

E. To completely buy into an idea or system. Going along with what a crowd desires. Often used when a person changes positions on a topic.