

8 CONSUMER CULTURE

LESSON A ► What's new on the market?

GRAMMAR

Write V on the verb, DO for direct object and IO for indirect object in corresponding order.

1. Some stores offer their **customers** frequent-buyer rewards as incentive.
2. Advertising is useful because it gives us information about improved p
3. The salesperson recommended the latest headphones to me.
4. Someone had to explain the new printer to Daniel.
5. This GPS must have cost you a lot of money.
6. You should return those boots to the store if they're not comfortable.
7. Online auction sites offer collectors a great way to find the things they
8. I don't shop online often because I like to ask salespeople questions i

2 GRAMMAR

Unscramble the words to make sentences describing the woman's shopping experience.

1. the latest tablets / showed / the woman / the salesperson
The salesperson showed the woman the latest tablets.

2. the woman / to / the GS5 model / recommended / the salesperson



3. her / the main features / he / described / to

4. him / the woman / the price / asked

5. the salesperson / the price / her / told

6. said / nothing / to / him / she / for a moment

7. a discount / offered / the salesperson / her

8. the money / the salesperson / she / to / gave
