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CONSUMER CULTURE

LESSON A ► What's new on the market?

1

GRAMMAR

Write V on the verb, DO for direct object and IO for indirect object in corresponding order.

1. Some stores offer their customers frequent-buyer rewards as incentive.
2. Advertising is useful because it gives us information about improved products.
3. The salesperson recommended the latest headphones to me.
4. Someone had to explain the new printer to Daniel.
5. This GPS must have cost you a lot of money.
6. You should return those boots to the store if they're not comfortable.
7. Online auction sites offer collectors a great way to find the things they want.
8. I don't shop online often because I like to ask salespeople questions in person.

V	IO	DO

2

GRAMMAR

Unscramble the words to make sentences describing the woman's shopping experience.

1. the latest tablets / showed / the woman / the salesperson

The salesperson showed the woman
the latest tablets.

2. the woman / to / the GS5 model / recommended / the salesperson

3. her / the main features / he / described / to

4. him / the woman / the price / asked

5. the salesperson / the price / her / told

6. said / nothing / to / him / she / for a moment

7. a discount / offered / the salesperson / her

8. the money / the salesperson / she / to / gave

