Exercise 11:

Questions 21-26
Choose the correct letter A, B or C

Marketing report

21. Why did Leo choose instant coffee as the topic for his marketing report?
A. He found plenty of material on the topic
B. He had some practical experience in the area
C. He had an idea of a brand he wanted to target

22. Leo discovered that in Australia, recent technological developments
A. Are producing less healthy types of instant coffee
B. Are reducing the demand for instant coffee
C. Are improving the quality of instant coffee

23. What do the speakers agree about Leo's table of coffee products?
A. It needs more explanation in the text
B. It is factually inaccurate in some places
C. It would be best to put this in the appendix

24. What do they decide about the description of Shaffers coffee as a market followers?
A. Leo needs to define his terms
B. Leo needs to provide some more evidence
C. Peop need to put it in a different section

25. What does Anna say about originality in someone's first marketing report?
A. Clear analysis of data can be considered original
B. Graphs and diagrams should be original, not copied
C. Reports should contain some original date collected by the student

26. What difference between his school assignments and this report has surprised Leo?
A. Not knowing the criteria for getting a good mark
B. Being required to produce work without assistance
C. Having to do a great deal of research

LIVEWORKSHEETS

Exercise 12:

Questions 9-10
Choose the letters A-E
Which TWO points does the lecturer give as disadvantages for living alone?

A. People living alone will need help from the community
B. It is more likely to foster a fragmented population
C. It creates an accommodation shortage
D. It is more expensive for an individual to live alone
E. People may have children too late

LIVEWORKSHEETS

Exercise 13:

Questions 21-25
Choose the correct letter A, B or C

Food Waste

21. What point does Robert make about the 2013 study in Britain?
A. It focused more on packaging than wasted food
B. It proved that households produced more waste than restaurants
C. It included liquid waste as well as solid waste

22. The speakers agree that food waste reports should emphasise the connection between carbon dioxide emissions and
A. food production
B. transport of food to landfill sites
C. distribution of food products

23. Television programmes now tend to focus on
A. the nutritional value of food products
B. the origin of food products
C. the chemicals found in food products

24. For Anna, the most significant point about food waste is
A. the moral aspect
B. the environmental impact
C. the economic effect

25. Anna and Robert decide to begin their presentation by
A. handing out a questionnaire
B. providing statistical evidence
C. showing images of wasted food

LIVEWORKSHEETS

Exercise 14:

Questions 21-30
Choose the correct letter A, B or C

21. Dave Hadley says that the computer system has
A. Too many users
B. Never worked well
C. Become outdated

22. The main problem with the computer system is that it
A. is too slow
B. stops working
C. displays incorrect data

23. Timetabling has become an issue because
A. there is not enough time for anyone to do it
B. the system does not handle course options
C. the courses are constantly changing

24. To solve the timetabling issues, Randhir suggests that
A. students should create their own timetables
B. Dave should have someone assist him
C. the number of courses should be reduced

25. Randhir says that a new system may
A. need to be trialled
B. still have problems
C. be more economical

26. Improving the existing system will take
A. a few weeks
B. four to five months
C. nine months

LIVEWORKSHEETS