

### **Exercise 11:**

Questions 21-26

Choose the correct letter A, B or C

#### *Marketing report*

21. Why did Leo choose instant coffee as the topic for his marketing report?
  - A. He found plenty of material on the topic
  - B. He had some practical experience in the area
  - C. He had an idea of a brand he wanted to target
  
22. Leo discovered that in Australia, recent technological developments
  - A. Are producing less healthy types of instant coffee
  - B. Are reducing the demand for instant coffee
  - C. Are improving the quality of instant coffee
  
23. What do the speakers agree about Leo's table of coffee products?
  - A. It needs more explanation in the text
  - B. It is factually inaccurate in some places
  - C. It would be best to put this in the appendix
  
24. What do they decide about the description of Shaffers coffee as a market followers?
  - A. Leo needs to define his terms
  - B. Leo needs to provide some more evidence
  - C. People need to put it in a different section
  
25. What does Anna say about originality in someone's first marketing report?
  - A. Clear analysis of data can be considered original
  - B. Graphs and diagrams should be original, not copied
  - C. Reports should contain some original data collected by the student
  
26. What difference between his school assignments and this report has surprised Leo?
  - A. Not knowing the criteria for getting a good mark
  - B. Being required to produce work without assistance
  - C. Having to do a great deal of research

### **Exercise 12:**

Questions 9-10

Choose the letters A-E

Which TWO points does the lecturer give as disadvantages for living alone?

- A. People living alone will need help from the community
- B. It is more likely to foster a fragmented population
- C. It creates an accommodation shortage
- D. It is more expensive for an individual to live alone
- E. People may have children too late

### **Exercise 13:**

Questions 21-25

Choose the correct letter A, B or C

#### ***Food Waste***

21. What point does Robert make about the 2013 study in Britain?
  - A. It focused more on packaging than wasted food
  - B. It proved that households produced more waste than restaurants
  - C. It included liquid waste as well as solid waste
  
22. The speakers agree that food waste reports should emphasise the connection between carbon dioxide emissions and
  - A. food production
  - B. transport of food to landfill sites
  - C. distribution of food products
  
23. Television programmes now tend to focus on
  - A. the nutritional value of food products
  - B. the origin of food products
  - C. the chemicals found in food products
  
24. For Anna, the most significant point about food waste is
  - A. the moral aspect
  - B. the environmental impact
  - C. the economic effect
  
25. Anna and Robert decide to begin their presentation by
  - A. handing out a questionnaire
  - B. providing statistical evidence
  - C. showing images of wasted food

### **Exercise 14:**

Questions 21-30

Choose the correct letter A, B or C

21. Dave Hadley says that the computer system has

- A. Too many users
- B. Never worked well
- C. Become outdated

22. The main problem with the computer system is that it

- A. is too slow
- B. stops working
- C. displays incorrect data

23. Timetabling has become an issue because

- A. there is not enough time for anyone to do it
- B. the system does not handle course options
- C. the courses are constantly changing

24. To solve the timetabling issues, Randhir suggests that

- A. students should create their own timetables
- B. Dave should have someone assist him
- C. the number of courses should be reduced

25. Randhir says that a new system may

- A. need to be trialled
- B. still have problems
- C. be more economical

26. Improving the existing system will take

- A. a few weeks
- B. four to five months
- C. nine months