

BUSINESS VOCABULARY

'Merchandise' is something that people can

- a) buy
- b) sell
- c) export
- d) all of the above

In which of the following places can a person find 'cargo'?

- a) on the Internet
- b) in an employee's home
- c) in an office
- d) on a ship

Which of the following words is most similar to 'value'?

- a) need
- b) make
- c) money
- d) product

Which of the following things does a business do when it 'expands'?

- a) it opens more stores or offices
- b) it imports products
- c) it closes a factory
- d) it publishes an annual report

When people 'advertise' products they want to

- a) buy them
- b) sell them
- c) export them
- d) use them

Which of the following things can you probably find in a 'warehouse'?

- a) merchandise
- b) products
- c) goods
- d) all of the above

A company's '*headquarters*' might be found

- a) on a business suit
- b) in a warehouse
- c) in an office building
- d) inside a secretary's desk

Which of the following is most similar to a company '*logo*'?

- a) a game
- b) a song
- c) a story
- d) a picture

An '*annual*' earnings report can tell about a company's profits

- a) during the past year
- b) during the past month
- c) during the past week
- d) during the past day

Which of the following words is most similar to a business '*proposal*'?

- a) question
- b) suggestion
- c) discussion
- d) interruption

What does a business do when it '*earns*' money?

- a) it breaks even
- b) it loses money
- c) it makes money
- d) none of the above

Which of the following words is most similar to '*value*'?

- a) need
- b) make
- c) money
- d) product

Which of the following words is most similar to 'consumer'?

- a) manager
- b) buyer
- c) employer
- d) seller

Which of the following people do companies 'hire'?

- a) buyers
- b) sellers
- c) employees
- d) employers

If a business makes a 'profit', we can say that

- a) it is in the black
- b) it is in the red
- c) it is bankrupt
- d) it hires many people