

The Mercury Prize

The Mercury Prize is a (1) _____ music prize awarded for the best album from the UK or Ireland. Past winners have included Dizzee Rascal in 2003, Franz Ferdinand in 2004 and PJ Harvey in 2011. The (2) _____ of a Mercury Prize is important for artists as they instantly become front page news in most of the (3) _____ newspapers. However, for music lovers and celebrities alike, the award night has (4) _____ importance. On this night some of the biggest names in the music world are invited to perform and this has led to some (5) _____ performances from artists such as Amy Winehouse and the Klaxons. The Mercury Prize winning night is particularly (6) _____ to music companies as the winners become huge celebrities overnight, which means (7) _____ record sales. As a result, record labels spend astronomical amounts of money on (8) _____ and special events.



YEAR

ACQUIRE

DAY

HISTORY

LEGEND

ATTRACT

ADDITION

PUBLIC