

LESSON: ETHICAL BUSINESS

1. Match the statements 1 - 7 to A - G

1. We work with local communities and take ... _____	a. regulations and follow official guidelines
2. We have strongly held beliefs about equality and intend to stay ... _____	b. money to our charity
3. We need to do more to reduce ... _____	c. The impact our factories have on air pollution in the local area
4. Environmental groups share ... _____	d. An active part in managing health and education projects
5. We work hard to ensure that our subsidiaries all act ... _____	e. A strong commitment to caring for the environment
6. The government needs to make sure that companies comply with ... _____	f. True to our principles
7. As a fund-raising manager, I encourage companies to donate ... _____	g. Responsibly and follow our environmental policies

2. Complete the text with the correct form of the words in brackets.

Choose investments carefully

_____ (ethics) investments are having an increasing impact on the financial services sector. These investments, also known as socially-_____ (responsibility) investments, are beginning to have more _____ (credible) than they did when they started 30 to 40 years ago.

Investing in one of these funds is meant to be a good investment choice rather than an act of _____ (generous). Fund managers invest in companies with a good reputation, which treat their workers with _____ (fair) and avoid all forms of _____ (discriminatory) or _____ (prejudiced). In theory, this should lead to better industrial relations and greater long-term profitability.

Fund managers also try to avoid unstable and undemocratic regimes where there is evidence of _____ (bribe) and _____ (corrupt), as well as companies who do things by _____ (deceptive).