Abrir con

Simple Hooks

The purpose of a hook is to capture or hook the reader's attention in the very first sentence of your essay. For the independent essay, there are two types of hook: simple and complex. A simple hook uses the information in the prompt. In the following examples, notice how the *hook* comes first, followed by the **transition** and the opinion. Combined, they form the general introduction of your essay, G.

introduction (G) = *hook* + **transition** + opinion

personally speaking, in my opinion, as far as I'm concerned, I believe, I posit, I think

c. ***Pro-Con Hook***

For this hook, *state the pro (positive) side and the con (negative) side of the topic.* Next, write a **transition**, then state your opinion, for example:

G *Some people think that we don't need zoos while others think that we do.* **Personally speaking**, I posit that we need zoos.

1. Before an important exam, do you think it is better to prepare for a long time or only for a few days?

2. What are the advantages and disadvantages of living in a foreign country?

3. When is the best time to go on a vacation?

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Conclusion Strategies

d. ***Rhetorical Question***

For this strategy, start with a **transition**, restate your opinion, then end with *a rhetorical question*. A rhetorical question will make your reader think about your argument after your essay has ended.

C **Suffice it to say**, I think that a new factory in my home town is not a good idea. *How would you like a big smelly factory in your backyard?*

C **In my estimation**, I believe that telecommuting has many advantages. *Don't you wish you could just fall out of bed and go to work in your pajamas?*

In sum, In conclusion, As I have illustrated, in the end, In the final analysis, in sum, finally, when all is said and done, In closing.

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