



**Visual Text**  
**Comprehension**  
**The Write Tribe**



## Visual Text Comprehension 4

Study this flyer carefully and then answer questions 1 to 8.

The 3R Network presents ...

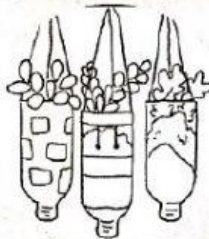
# The HERO of ZERO

Many of us live in a world where we have plenty, and do not need to worry about never having enough. In fact, we sometimes have more than enough, and end up wasting what we have. Today's hero is someone who helps prevent the wastage of our nation's precious resources, such as water, food and paper. Are you a hero who practises zero waste? Show us how!

### Instructions

Complete **any two** of the following activities for submission:

- 1 Write a composition of between 100–300 words about how you reduce waste in your daily life.



- 2 Draw or paint a picture that shows how you reduce waste. Avoid using words in your artwork. Be creative in expressing yourself!

- 3 Take a maximum of five photos of yourself reducing waste. You may add captions to your photos if they will help us to understand them better.



- 4 Take a video showing how you reduce waste. You may narrate the video if it helps make the content clearer.

This contest is open to ALL children under 13 years old who are living in Singapore. Submit your entry with your full name, age and address to [admin@3rnetwork.sg](mailto:admin@3rnetwork.sg) by 17 December, Saturday.



On top of raising awareness about the importance of reducing waste, you will also stand to win the following prizes:

| Position | Prize                                               |
|----------|-----------------------------------------------------|
| 1st      | "Hero" trophy and \$300 Green Mall shopping voucher |
| 2nd      | "Hero" trophy and \$100 Green Mall shopping voucher |
| 3rd      | "Hero" trophy and \$50 Green Mall shopping voucher  |
| 4th-10th | \$30 worth of Recycled4U products each              |



## Notes

All entries will be acknowledged with an email. Please ensure that your entries are successfully submitted before the closing date. No late entries will be entertained.

The judges' decision will be final.

The results of the contest will be posted on our website on 21 December, Wednesday. Winners will also be notified by email.

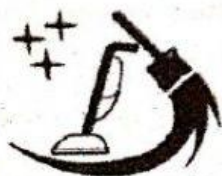
"We've organised this contest for five consecutive years. Every year, we've been impressed by the creativity and maturity of the entries. We believe that the world is our precious children's oyster. They can accomplish great things."

Mr Joey Sim  
CEO, 3R Network

"This is a meaningful and powerful event that the ministry is happy to support. In fact, we hope that more of such activities will take place in this beautiful country of ours."

Ms Diana Krishnan  
Minister of Cleanliness

This contest is generously sponsored by:



Ministry of Cleanliness



The Green Mall  
Where shopping doesn't hurt



Recycled4U  
We save the Earth together

For each question from 1 to 8, four options are given. One of them is the correct answer. Make your choice (1, 2, 3 or 4) and write your answer in the brackets provided.



### Identify Aim

- 1 What is the **main** aim of this flyer?
- (1) to explain how recycling works
  - (2) to invite the reader to be a superhero
  - (3) to encourage the reader to reduce waste
  - (4) to educate the reader on the importance of recycling

### Purpose of Punctuation

- 2 Why are the words "Hero" and "Zero" bigger in size and in bold?
- (1) These two words rhyme.
  - (2) These words represent the organisers of this event.
  - (3) These words tell us about the main focus of the contest.
  - (4) These words look better when they are bigger and bolder.

### Explanation Answer

- 3 According to the flyer, why are the organisers running this contest year after year?
- (1) The organisers want the participating children to win great prizes.
  - (2) The organisers are impressed by the quality of entries year after year.
  - (3) The Ministry of Cleanliness hopes that more of such activities will take place.
  - (4) The Ministry of Cleanliness believes that this contest can make the country beautiful.

### Eye for Detail

- 4 Who is the organiser of this contest?
- (1) Recycled4U
  - (2) 3R Network
  - (3) The Green Mall
  - (4) Ministry of Cleanliness



## Contextual Clue

- 5 Why is "Where shopping doesn't hurt" the tagline for The Green Mall?
- (1) The mall sells cheap items that will not hurt the wallet.
  - (2) The mall's friendly staff will not hurt shoppers by shouting at them.
  - (3) The mall is so big that shoppers will not bump into one another and get hurt.
  - (4) The mall sells items that are environmentally-friendly, or has facilities that do not hurt the environment.



## Supporting Information

- 6 Lucy is worried that her entry will not be received as she submitted it on the night of the closing date. How will she know if her entry has been received?
- (1) The organisers will call her to inform her.
  - (2) The judges will contact her to let her know.
  - (3) Her submission will appear on the organiser's website.
  - (4) The organisers will send her an acknowledgement email.



## True vs False

- 7 Based on the flyer, which of the following is true?
- (1) All the winners will receive a "Hero" trophy.
  - (2) Harry submitted an entry form for the contest. He will know the results in four days.
  - (3) Jamilah is submitting photos of herself conserving water. She cannot write words under her photos.
  - (4) Siva thinks that he has a better chance of winning the contest if he submits a drawing, a photo and a video.



## Opinion vs Fact

- 8 Which of the following statements is a **fact** and not an opinion?
- (1) We have organised this contest for five consecutive years.
  - (2) We believe that the world is our precious children's oyster.
  - (3) This is a meaningful and powerful event that the ministry is happy to support.
  - (4) Today's hero is someone who helps prevent the wastage of our nation's precious resources.

