

UNIT 5: E-COMMERCE



Lesson 2

ACTIVITY 1: Study this table.

Talking about quantity	
We use many and a few with countable plural nouns.	We need a few users to test this. They don't have many customers.
We use much and a little with uncountable nouns.	We have a little money for online shopping each week. I don't have much knowledge on that subject.
We use a lot of and some with countable and uncountable nouns.	A lot of businesses need E-commerce upgrades. Some money has been kept aside for this.

ACTIVITY 2: Write the words in the correct place.

computers	knowledge	customers	information
security	marketing	money	web pages
clothes	friends	business	products
time	work	devices	

Countable plural nouns _____ _____ _____ _____ _____ _____ _____	We use... a few many	We use... a lot of some
Uncountable nouns _____ _____ _____ _____ _____ _____ _____	We use... a little much	

ACTIVITY 3: Choose the correct words to complete these sentences.

- 1 *A lot of/Much* shops have online presence. They sell *many/much* products online.
- 2 *Some/A little* companies offer customer service and advice on their E-commerce websites.
- 3 I don't have *much/many* knowledge of computers, but I can still shop online.
- 4 Companies spend *a lot of/many* money on E-commerce security.
- 5 Even when companies only have *a little/a few* money for online marketing, they should spend it.

ACTIVITY 4: Choose the correct words in *italics*.

1. The company has *a little / a few / much* products available online.
2. He spends some too *much / many / a little* time on the web. That's not good.
3. There are *a little / many / much* users connected at the same time.
4. *A little / Some / Much* companies don't sell online.
5. Leave *many / some / a lot of* money to buy online just in case.
6. We should get *a few / many / some* information about website design.

ACTIVITY 5: Drag and drop the words in the correct place.

customers	knowledge	products	time
information		sales	

1. We have a few _____ at the moment.
2. Small companies have a little _____ about marketing.
3. You can't find many _____ on the web.
4. Pablo doesn't spend much _____ on entertainment.
5. You should have some more _____ about E-commerce security.
6. The design of the website attracts a lot of _____.