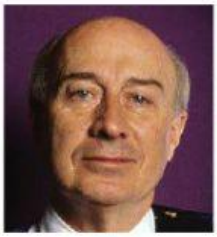
READING

ACTIVITY 1:

a. **Read the following text and find out new words meanings.**
b. **Look at the pictures and the title and predict what the text is about.**


Guccio


Aldo, Rodolfo, Vasco


Paolo


Maurizio


Patrizia Reggiani

Fashion Victims

The GUCCI **Story**

Lots of people love buying **(1) clothes** and Gucci is one of **(2) the most famous** fashion houses in **(3) the world**. It was started in **(4) Italy** in 1921 by a man named Guccio Gucci. He was **(5) a designer** who made leather bags and suitcases and he had **(6) a small shop** in **(7) Florence**. **(8) The shop** was the beginning of the family business and by 1953 Guccio's four sons Aldo, Ugo, Vasco and Rodolfo were all working for the company.

When Guccio died in 1953, his eldest son Aldo became **(9) the head** of Gucci and took **(10) the Gucci label** to **(11) America**, while Rodolfo managed the Italian side of the business. Aldo's son, Paolo, didn't get on with his father or his uncle, so he made plans to start his own company called Paolo Gucci. When Aldo discovered this, he sacked Paolo and made it impossible for his son to start his own fashion business. Paolo was so angry that he told the Italian police his father wasn't paying enough tax. Aldo was sent to prison for a year and a day.

After Aldo died in 1990, his nephew, Maurizio, became the head of Gucci. Unfortunately Maurizio wasn't **(12) a very good businessman** and in 1991 the company lost $60 million. This was **(13) the worst year** in Gucci's history. Maurizio was also having problems with his marriage. One day he went on a business trip and decided not to go back to his wife, Patrizia Reggiani. They finally got divorced in 1994 and a year later Patrizia hired **(14) a gunman** to murder her ex-husband. On 27th March 1995, **(15) the gunman** shot and killed Maurizio while he was walking to work. Patrizia was sent to prison for 26 years, but she only spent 16 of them behind bars. She is even now fighting to get her part of Maurizio's inheritance.

Gucci **(16) products** are still sold all over the world, but there are no members of the Gucci family in the successful business we know today.

LIVEWORKSHEETS

ACTIVITY 2:
Complete the articles rules chart. Use the Grammar Appendix to guide you.

a/an	Rule 1: _____	Example: a designer a very good businessman
	Rule 2: To talk about a person or a thing for the first time.	Example: _____ _____
the	Rule 1: _____ _____	Example: the shop the gunman
	Rule 2: When there is only one (or one in a particular place).	Example: _____ _____ _____
	Rule 3: _____	Examples: The most famous The worst
We don't use an article	Rule 1: To talk about people or things in general.	Examples: _____
	Rule 2: _____	Examples: Italy Florence America

LIVEWORKSHEETS

ACTIVITY 3:

Read this text about Gianni Versace, another fashion victim, and complete the text with the missing articles.

Gianni Versace - Fashion designer



Gianni Versace was born in 1946 in (1) _____ town called (2) _____Reggio Calabria. Even when he was (3)_____ child he loved (4)_____clothes. When he was 25 he decided to go to (5) _____ Milan and become (6) _____ fashion designer, and in 1982 he won his first award for being (7)_____ best designer of (8)_____ women's clothes. He created (9) _____ new perfume for men called "Versace L'Homme" in 1984. In 1995 he organized (10) _____ party with Elton John to raise money for (11) ___ AIDS patients. At (12) _____ party he signed copies of his new book "Men without Ties" and gave all (13) _____ money from (14) _____ book to charity.

On July 15th 1997 Versace was murdered in (15) _____ Miami. At first, no one really knew (16) _____ reason why he was killed, but later it was discovered that Versace was murdered by (17) _____ serial killer who committed suicide just 8 days after he shot (18) _____ famous designer.

ACTIVITY 4:

Pair work.
Create a set of four questions with their answers about the text. Write them down in your notebook.
Share your work with the class.

LIVEWORKSHEETS