

Name _____

Shrinkflation

Listen to the audio. Choose TRUE or FALSE.

The article says shrinkflation is in some countries in the world. ____

Shrinkflation is in part due to rising raw material prices. ____

Manufacturers are using illusionary tactics to cut costs. ____

Few shoppers will buy shrunken goods as long as the price doesn't rise. ____

The chocolate maker Cadbury has shrunk all its products by 20 per cent. ____

The last time Cadbury cut the weight of its products was in 2002. ____

Some hotels are not automatically giving guests traditional services. ____

Other hotel services we take for granted are not being affected. ____

Use the pencil to match the synonyms.

- | | |
|-----------------------|-------------------|
| 1. range | a. deception |
| 2. reaction | b. to some degree |
| 3. illusion | c. answer |
| 4. relying | d. incorporate |
| 5. purchase | e. turned |
| 6. resorted | f. expected |
| 7. absorb | g. variety |
| 8. slightly | h. creative |
| 9. inventive | i. depending |
| 10. taken for granted | j. acquisition |