

UNIT 6. MONEY AND BUSINESS.

RUN A BUSINESS

1. Choose the right option

a costs are the costs that may change according to how many sales the business makes.

b costs are the things for which you must pay all year.

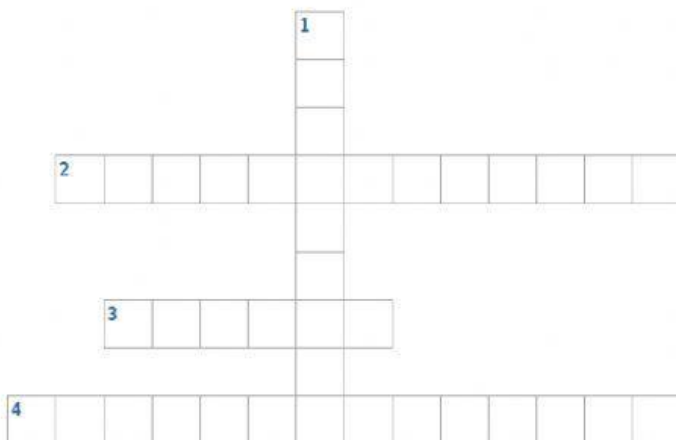
c costs are the things you must pay for to get your business started.

2. Classify the operating costs.

Insurance	Licences	Shipping	Utilities	Salaries
Commissions to employees	Decoration	Equipment		
Furniture	Rent	Promotion / marketing	Materials	

Start-up costs	Ongoing costs	Variable costs

3. Complete the crossword using words from the unit.



Across

2 This type of company operates in several countries.

3 If you earn more money than you spend, then you make a ...

4 This

department looks after all the staff of the company.



Down

1 A company that pays a mother company in order to use their brand name and distribute their products.