



Spotlight 6

Reading Task 6705

Read the text and mark the statements

True (1), False (2), Not Stated (3).

Steve Jobs

Steve Jobs made technology fun. He was the American businessman and technology visionary (мечтатель). He was the co-founder (один из основателей) of Apple Inc. People all over the world use Jobs' innovative products - the iPod, iPhone, iTunes and iPad and study his management style. Millions of his fans in different countries admire his talent in design, function and style.

He was born on February 24, 1955. The Jobs family moved from San Francisco to Mountain View, California when Steve was five years old. His father worked for a company that made lasers. He taught his son some electronics and how to work with his hands. The father showed Steve how to work with electronics in the family garage, demonstrating to his son how to take apart and rebuild radios and televisions. As a result, Steve became interested in computers when he was a teenager and attended special lectures after school.

In 1974, Jobs got a job as a technician. He saved enough money to travel around India and then came back home. Soon he met Steve Wozniak. Jobs and Wozniak founded Apple in 1976. Jobs persuaded Wozniak to make a computer and sell it. Jobs, Wozniak, and Ronald Wayne, an electronics industry worker, founded Apple Computer in the garage of Jobs's parents in order to sell it.

It was the first small computer with a user-friendly interface to be commercially successful. Jobs also built the computer on which the World Wide Web was created.

Jobs guided Apple and the company was one of the leaders in the digital revolution. The introduction of the iMac and other innovative products made Apple a powerful brand. It is one of the most valuable companies in the world today. Jobs also worked for Pixar Animation Studios. He created Oscar-winning movies such as 'Toy Story' and 'Finding Nemo'. Jobs's advice for success is: 'You've got to find what you love.' He died in October 2011, aged 56.

1. Steve Jobs made computer technology personal and attractive.
2. iPad was the first of Jobs's innovative products.
3. Steve Jobs was one of the great world managers.
4. His parents were school teachers.
5. Steve Jobs learned how to work with hands from his father.
6. He was one of the best students in his school.
7. His parents gave him the money to travel around India.
8. Wozniak was Jobs's companion in founding Apple in 1976.
9. The garage of Jobs's parents where Apple started was very small.
10. Jobs bought the computer on which the Internet was created.
11. Today Apple is one of the most powerful companies.
12. 'Toy Story' was Jobs's favourite film to watch.
13. You should love your job to be successful.

