

NICHE TOURISM

The future of travel

1. Listen and tick all types of niche tourism you hear:

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| ☐ Adventure tourism | ☐ Slow tourism | ☐ Agritourism |
| ☐ Cultural tourism | ☐ Volunteer tourism | ☐ Space tourism |
| ☐ Shopping tourism | ☐ Language tourism | ☐ Wine tourism |
| ☐ Dark tourism | ☐ Necro tourism | ☐ Ecotourism |

2. Listen and answer the following questions:

- What does the term 'niche' refers to?
- What are other terms used as synonyms of 'niche tourism'?
- Why has niche tourism become so popular?

3. Finally, complete the gaps:

- It's not one type of tourism. It's a term used to group together a number of different types of tourism...
- In other words, it's an term.
- Niche (...) refers to an or a that is suitable for a group of small people.
- Niche tourism is the antithesis of mass tourism, it is the opposite of , all inclusive holiday resorts and overtourism.
- Niche tourism in popularity a lot in recent years. This is owed to the way we have changed as consumers.