

Ad 1

M: Need the newest technology? The Strawberry Palmtop is a smart phone with 10,0001, and room enough for 10,000 more. Get the2 for the lowest price – now that's smart!

Ad 2

F1: For the most reliable workhorse in digital office phones, order the classic and3 Blackstone. The Blackstone uses familiar, time-proven technology—no4 or hard-to-understand buttons. No other office phone provides unfailing service and5 that's clear enough for a conference call with people in the room.

Ad 3

M: The Micro Scanner enables you to scan images from a remote source. Clear-as-a bell color images transmitted from anywhere in your phone network can be instantly uploaded onto your PC. No more6 two-step processes. The Micro Scanner is simple and7 and makes all8 scanners obsolete.

Ad 4

F: What's better than a camera phone? What about a phone camera? The Digicon B1X Beta permits you to talk to people on site in wide angle and telephoto scenes, permitting you to direct them to get the best shot. Talk right into the lens.

It's always ready. This all-in-one device uses ideas that most people haven't yet imagined. And it's available today for people who simply have to have all the9

Ad 5 [M = British English]

M: Available today from Teknicon: the 17-inch LCD monitor—the latest in Teknicon's award-winning monitors. This model has a beautiful, sleek design and enhanced virtual surround10. Impress your guests! They'll know just by seeing it that you have purchased the very best in the Teknicon line.



B ▶ 4:32 **LISTEN TO ACTIVATE VOCABULARY** Listen to the ads and choose the correct word or phrase.

- 1 The Strawberry smart phone is (state-of-the-art / top-of-the-line).
- 2 The Blackstone is a (revolutionary / high-end) device.
- 3 The Micro scanner is a (high-end / cutting-edge) product.
- 4 The Digicon B1X Beta is a (novel / first-rate) camera.
- 5 The 17-inch LCD monitor is (innovative / top-of-the-line).

Continued