LEARNING EXPERIENCE 02: LET'S CREATE LOCAL AND GLOBAL ADS

SESSION N° 04: CREATIVE ADS

A1

EXERCISES

A. LET´S LISTEN AND READ

Listen to and read the three advertisements

B. LET´S UNDERSTAND

Write TRUE or FALSE

About Ad number 1:

Example: The quinoa cupcakes are delicious and fresh. TRUE

1. Nine cupcakes for S/. 20. Soles. _____
2. Telephone number is 247821 _____

About Ad number 2:

3. "Madre Selva" chocolates are from Iquitos. _____
4. Ten bars of chocolate for S/.20.00 soles. _____
5. Telephone number: 567389. _____

About Ad number 3:

6. The chifles are delicious and beautiful. _____
7. One kilo of chifles for S/.20. soles. _____

LIVEWORKSHEETS