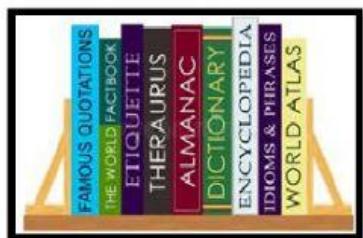


Look carefully at each image then choose the correct type of media.



1.

- a. Digital media
- b. Print media
- c. Broadcast media



2.

- a. Digital media
- b. Print media
- c. Outdoor media



3.

- a. Digital media
- b. Print media
- c. Broadcast media



4.

- a. New media
- b. Print media
- c. Broadcast media

5. _____ is considered one of the oldest forms of media communication.

- a. Newspapers and books
- b. Billboard advertisements
- c. The Internet

6. _____ uses the airwaves to transmit information to the public.

- a. Printed media
- b. New media.
- c. Broadcast media

7. Another name for New Media is _____.

- a. Broadcast media
- b. Digital media.
- c. Mass media

8. Products and services that provide information or entertainment using the internet.

- a. Printed media
- b. Digital media.
- c. Broadcast media

Select TRUE or FALSE for the following.

9. Books and newspapers are the most traditional and oldest type of media? _____.
10. The Internet became a popular in the 1950s? _____.