

Throughout the history people have understood that **1) (KNOW)** is power. That's why people have always been eager to learn. **2) In / On / - / At / To** the past **3) a / an / - / the** only way to learn about **4) a / an / - / the** world was travelling and reading books. Books were extremely **5) (EXPENSE)** and travelling was pretty **6) (DANGER)**. But people of **7) a / an / - / the** 21st century are privileged to have different safe and not **8) (EXPENSE)** means of information. The main source of information for **9) millions of / a millions / a millions of / a million of** people is mass media. Mass media **10) remains / includes / keeps / holds** newspapers and magazines, radio and television.

Newspapers are **11) a / an / - / the** oldest and most widespread means of mass media. The **12) (CHOOSE)** of newspapers is wide. All newspapers are classified **13) on / into / to / at / -** two types: quality or **14) tabloids / broadsheets** and popular or **15) tabloids / broadsheets**. Quality newspapers are serious national papers for educated **16) (READ)**. Tabloids are designed for common **17) (READ)** with the content focused **18) on / into / to / at / -** celebrities and fashion.

Newspapers provide first-hand information professional in-depth analysis of the **19) last / latest** news and prognosis of the burning issues. Professional **20) (REPORT)** have an access **21) on / into / to / at / -** the right people, an access **22) on / into / to / at / -** great resources that's why the information they **23) give / provide / remain / keep** the public with is reliable.

Many people still prefer the radio. It's good to listen **24) on / into / to / at / -** the radio in a car, or in the open air, or when you are doing something about the house.

Nobody will deny that television is **25) a / an / - / the** most popular type of mass media. Its importance is **26) (QUESTION)**. Wisely used, it can be a window to **27) a / an / - / the** world. You can explore remote territories with travelling programmes, attend **28) a / an / - / the** best concerts with cultural programmes and just have **29) a / an / - / the** fun with entertaining TV-shows. Television, **30) (SPECIAL)** quality documentaries from Discovery Channel, Viasat History and National Geographic possesses educational power. Television helps to **31) (BROAD)** horizons and get acquainted with different cultures.

But there are two sides to everything. Nowadays sociologists **32) make / take / pay / do** more and more attention **33) on / into / to / at / -** the fact that television has opened the door to new social problems, such **34) television** addiction and increased crime and violence rates. When young immature children see **35) a / an / - / the** lot of violence on TV, they are **36) (LIKE)** to act in **37) a / an / - / the** same way in their real life.

Specialists **37) tell / speak / talk / say** that solution **38) on / into / to / at / -** this great problem lies in joining efforts of parents, schools, the entertainment industry and the government. Only this can protect the children from **39).....(HARM)** media effects and maximize the educational and developing potential of modern media.

We should **40) take / have / keep / get** in mind that almost everything can be a blessing or a curse depending **41) on / into / to / at / -** the way we use it. The effect mass media has on us largely depends **42) on / into / to / at / -** our choice of what we watch and read. So let's **43) do / take / make / get** intelligent choices.