

Listening

Read the opinions a-g. Then listen to the street survey and match the speakers 1-5 with their opinions a-g. There are two extra opinions. (Write down the names)

1 Jamie	5 Chris
2 Lisa	6 Extra
3 Valerie	7 Extra
4 Mr Brown	

- a Adverts try to make people buy things that they don't need.
- b Most adverts aren't very interesting, particularly adverts for things like shampoo.
- c They shouldn't have adverts during films on television. It's annoying.
- d You can learn a lot from adverts about different products.
- e Children shouldn't watch TV adverts, it just makes them want more toys.
- f It's a good thing to have the same adverts on many times, it helps you remember them.
- g Adverts are okay, but they last too long and they shouldn't be on so often.

Listen to the interviews again. Tick true or cross false.

1 The interviewer is doing the survey in London.	T	F
2 Jamie likes adverts for cars.	T	F
3 Lisa likes adverts in the cinema.	T	F
4 Valerie always listens carefully to all the adverts.	T	F
5 Mr Brown watches TV channels that don't have adverts.	T	F
6 Chris enjoys watching film trailers on TV.	T	F

Listen to the radio news. Tick true or cross false.

1 The arrested people were married.	T	F
2 Altogether, Tony Duncan will be in prison for 24 months.	T	F
3 The value of the discs at the Duncan's house was £68,000	T	F
4 Manchester Police Department was helped by Operation Diamond.	T	F
5 Operation Diamond took place in March 2006.	T	F
6 Operation Diamond tried to find the criminals involved in the illegally copied discs trade.		
T F		
7 During Operation Diamond, 150 people were arrested	T	F