

Exercise 9: Read the information. Then complete the table with the phrases from the article in the box. The first one has been done for you.

Some global multiple-choice questions in the IELTS Reading test focus on the writer's attitude. Understanding the language that the writer has chosen to use can help you with this. For example, the use of negative language such as *disappointing*, *frustrating*, or *a complete disaster* may indicate that the writer doesn't view the situation they are describing in a positive light.

- end in failure
- ran into difficulty
- infringed patent law
- knocked back
- made fun of him
- set a new crowdfunding record
- flair and charisma in abundance
- take off
- the world is his oyster
- become high-flyers
- industrial disputes

phrases with a positive meaning	phrases with a negative meaning
achieve great success	

Exercise 10: Read the information. Then read the article “Entrepreneurs” again and choose the correct answers to the questions.

Remember: as these are global questions, you'll need to consider the *whole text* to find the answer.

- 1 Which statement best summarises the author's attitude to the entrepreneurs in the article?
 - A She is critical of some of the things they have done.
 - B She is envious of the millions they have earned.
 - C She is fascinated to find out what motivates them.
 - D She respects them for what they have achieved.

- 2 What is the main purpose of the article?
 - A to advise readers on how they can succeed in business
 - B to examine why so many entrepreneurs are so young
 - C to identify the attributes of successful entrepreneurs
 - D to investigate why people are interested in becoming entrepreneurs