SECTION 4 *Questions 33-42*

Questions 33-37

*Complete the table Write **NO MORE THAN THREE WORDS** for each answer*

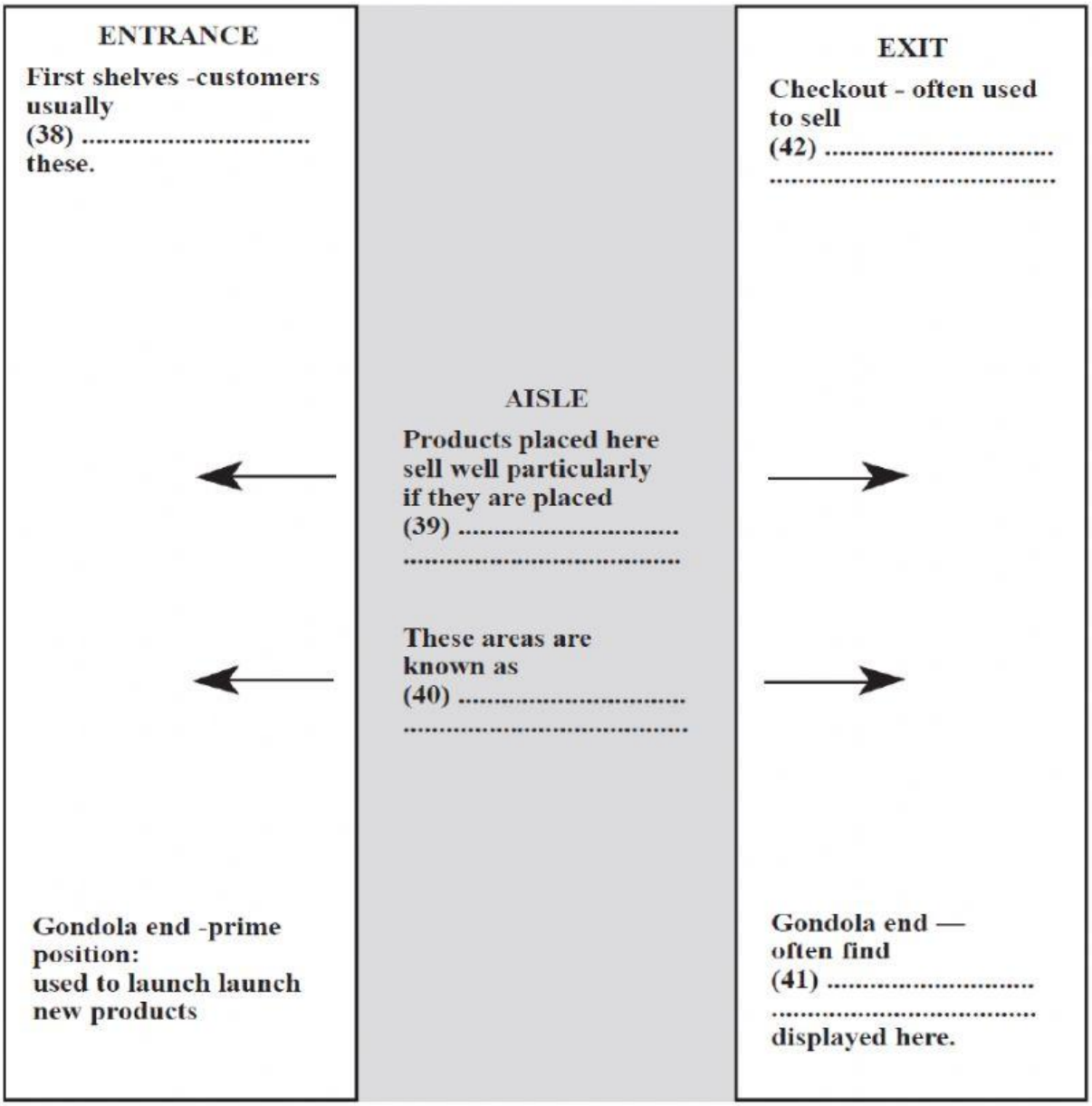
SPACE MANAGEMENT	
RESEARCH METHOD	INFORMATION PROVIDED
Questionnaires	what customers think about **(33)** .....
(34)	how customers move around supermarket aisles
Eye movement **(35)**	the most eye-catching areas of the shop
Computer programs e.g. **(36)**	the best **(37)** ..... for an article in the shop

LIVEWORKSHEETS

Questions 38-42

Label the cliagiam Wiite ***NO MORE THAN THREE WORDS*** *for each anmer*

A SUPERMARKET AISLE



LIVEWORKSHEETS