

NAME:

Observe the ad and answer the questions. (2.5 each one)

The advertisement is enclosed in a dashed rectangular border. At the top, there is a logo consisting of a ball of yarn and a heart, with the text "HOUSE of YARN" in a serif font and "Crafted with love" in a script font below it. Below the logo, two knitted scarves are displayed on mannequin heads: a red one on the left and a grey one on the right. To the left of the scarves is a blue circle containing the text "S/15". To the right of the scarves is the text "We have the most fashionable scarves". Below the red scarf is a WhatsApp icon and the number "987654321". At the bottom right of the ad is the text "BUY IT NOW!". At the very bottom, centered, is the address "127 El Carmen Street - Piura".

1. What product is it?

---

2. What is the name of the business?

---

3. What is the price?

---

4. What is the telephone number?

---

5. What is the address?

---

6. What is the action phrase?

---

7. What is the content?

---

8. Is there a picture / photo?

---