

Track 40

Narrator: You will hear a man called Bob Richards talking about how to get famous on YouTube.

Presenter: Hi! Bob Richards here. About a billion people around the world use YouTube. While some people just watch videos, others upload around 300 hours of them a minute. That means that by the time I finish this introduction there'll be [redacted] of new videos on YouTube. Have you ever dreamt of becoming a famous YouTuber? Here's my advice to get you started.

Do your research! Find out what kind of videos people are into right now by searching for 'Popular on YouTube' and then choose [redacted]. Everyone loves watching animals doing funny things, in fact the first ever video on YouTube was a visit to a zoo, but the ones with the most likes are often [redacted].

Next, think about how you can make something bigger, better and [redacted] something that you and the people you know would like to watch. Your audience will also want to get to know you avoid being a clown or a film star, just act like [redacted].

Practise making very short high-quality videos first. Tell your friends about your videos and ask them for their opinion. However, aim to upload at least 10 good ones before letting them know about your channel. You'll need to create a video for this which attracts [redacted].

Make sure you upload new videos with new information at least once a week. Choose a day and let the people who [redacted] you know. To increase the number of people watching your videos, your title can be as unusual as you like - as always, try to be a bit different but make sure you have a [redacted] and it's clear.

Many people give up after two or three months because nobody's watching but attracting a large audience takes time, often two or three years. It's hard work, but definitely worth it!