



Eng202/Unit 7/Design/individual activity/To locate specific information & layout/25 min/(Ex 8 page 75)/Ms. Fatema Sayel ☺

Read the question carefully.

The head of Ocean airline, Mr. Harold Richard, has asked you to write a report on two top-of-the-range headphones, recommending one of them for use in the airline's FirstClass cabins. Write the report, using the given notes. (200-250 Words)

KristalClear Headphones



Sonar Headphones 3001



KristalClear Headphones

Price: US\$ 180

Weight: 170g

Design: Attractive and stylish. 5-star rating (outstanding) from Sound and Vision magazine.

Over-the-ear headphones. Comfortable, easily adjustable, thin headband, might wear out quickly.

Colours: Black, metallic silver and red

Sound: Bass tones not very powerful. High-end tones excellent. Best for classical or light pop music.

Noise: Sound doesn't leak out and annoy people. Blocks out most outside noise.

Durability: Well made. Cable maybe a bit weak.

Special feature(s): A unique sound system greatly reduces outside noise. Headband flexible and easily adjustable.

Overall impression: Great style and sound quality, affordable price.

Sonar Headphones 3001

Price: US\$ 265

Weight 185g

Design: Attractive and stylish. 3-star rating from Sound and Vision magazine.

On-the-ear headphones. Comfortable – headphones cover the whole ear. Rather heavy and bulky (take up a lot of space). Headband – flexible plastic wrapped in soft leather. Strong cable.

Colours: Black, white and grey

Sound: Powerful and deep bass tones. Good high-end sounds. Lots of energy and power. Headphones best for electronic, hard rock or urban music.

Noise: Keeps away some outside noise. Not a strong feature of the headphones.

Durability: Well built, strong construction. Made to last.

Special feature(s): Control system on the cable. Users can turn the sound up and down.

Sponge pads on the headphones covered in soft leather.

Very comfortable.

Overall impression: Well constructed, excellent bass and high-end sounds. Not cheap. Good sound quality + durability.

Q1: Use the words in the box to complete the writing:

recommends comfortable Sonar Weight expensive noise Airline company

Comparing two products (headphones)

Introduction

At the request of the head of a large¹....., this report compares two top headphones and ²..... one of the models to be purchased to be used in the airlines' first class.

Price

There is a difference between the two. Sonar headphones costs 265\$, it's more ³..... than the Kristal clear which is 180\$ only.

⁴.....

There is no much difference in weight between the two headphones. Kristal Clear is just 170g whereas Sonar is 185g.

Design and Colours

Both headphones are attractive, stylish, and⁵..... However, Kristal clear is easier to adjust, and have a thinner headband and might wear out quickly. Both headphones come in different colours. The Kristal clear comes in four different colours while Sonar comes in three colors only.

Sound and Durability

The Kristal clear sound doesn't leak out and annoy people. It blocks out most outside⁶..... However, Sonar sound is more powerful and deep. It is best for electronic and hard rock music. They are both well made, but the Kristal clear cable may be a bit weaker. Sonar has a strong construction and made to last for a long time.

Conclusion and Recommendation

The airline company should buy the⁷..... headphone, though it is more expensive than the Kristal clear, it is well constructed, has a good quality and durability.

Q2: Answer the following questions:

1: The report is written for:

- a. An airline company b. A music company c. A marketing company

2: What is the company asking for in this report?

.....

3: What are the names of the two products?

A. B.

4: It compares the two products in a. price, b. _____, c. _____, d. _____, e. _____.

5: which is the best product? Why?

.....

Prepared by Ms. Fatema Sayel ☺