Creativity

Complete the notes with a few words, according to the example (0).

Topic : How creativity can .....***solve difficult problems.....*** (0) (Example)

About Mark Earls:

- Well-known in the ..... (1) of creativity
- Award winning writer
- consultant on ..... (2) and behaviour change
- written Influential books
- Fellow of Marketing ..... **(**3)
- Ambassador for the ..... **(4)**
- ..... (5) in human behaviour and creativity and innovation

Creativity:

- It takes practice, like ..... (6) a muscle
- It is possible to ..... it (7) , in a not encouraging environment
- Sometimes in education we "..... **(8)** "
- Steamco: puts back art/creativity into the curriculum
- Teach how to adapt yourself to any situation (e.g..... **(9)**
- Can be ..... **(10)**
- The more you do it, the easier it seems
- Two parts:
    - Invention: ..... **(11)**
    - Innovation: what can be done with it

    Nowadays we value invention ..... (12) innovation.

LIVEWORKSHEETS