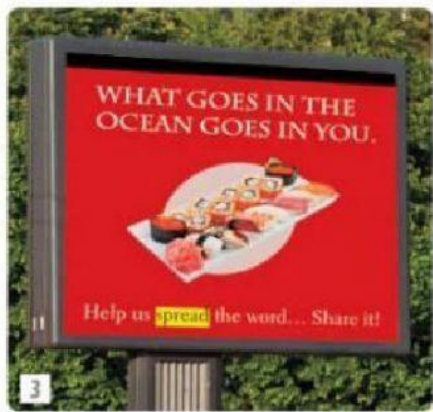


• Identify key ideas according to the PSA purpose and addressee.

1 In pairs, look at the PSAs and discuss the questions below.



a. What issues do the PSA (Public Service Announcements) want to raise awareness about?



Bullying Deforestation Smoking Global warming
Ocean pollution Alcohol and driving Endangered species