

Match the word on the left with its synonyms on the right.

## VOCABULARY

|              |       |                          |
|--------------|-------|--------------------------|
| Advertising  | _____ | a feelings, sensations   |
| Brand        | _____ | b marketing, publicity   |
| Ignore       | _____ | c influencing, shaping   |
| Odd          | _____ | d trademark, variety     |
| Purchasing   | _____ | e strange, unusual       |
| Strategy     | _____ | f awesome, marvelous     |
| Constant     | _____ | g annoyance, displeasure |
| Emotions     | _____ | h buying, gaining        |
| Tactic       | _____ | i forget, disregard      |
| Fantastic    | _____ | j plan, approach         |
| Manipulating | _____ | k continuous, unbroken   |
| Nuisance     | _____ | l plan, method           |

Objective: To match the words with their meanings.

