

2 Choose the correct word to complete the sentence.

- 1 The movie had a very _____ ending; I could not understand it.
a odd **b** fantastic
- 2 It was a real _____ having to go home again to fetch my mobile.
a emotions **b** nuisance
- 3 The _____ noise of the workmen outside my window was a real nuisance.
a manipulating **b** constant
- 4 The _____ is constantly advertised on the TV.
a purchasing **b** brand
- 5 The company's _____ is to advertise its brand three times a day.
a strategy **b** nuisance
- 6 Advertisers are very good at _____ customers into buying their product.
a manipulating **b** advertising
- 7 The company's _____ budget is 100,000 dirhams.
a advertising **b** tactic
- 8 You should not _____ people when they talk to you.
a emotions **b** ignore
- 9 One _____ that advertisers use to sell their product is pricing.
a tactic **b** manipulating
- 10 Advertisers try to tell us that their product is _____.
a fantastic **b** purchasing
- 11 I considered all my options before _____ a new car.
a advertising **b** purchasing