

Fair Trade

1 Watch and listen to the video about Fair Trade.

Go through the video more than once to make sure you understand as much as possible! Turn on the captions (subtitles) to also read along and understand the text more fully!



2 Use a translator to find out what the word 'yield' means.

Yield - _____

3 After watching the video, answer these questions about Fair Trade.

1) How does buying fair products help developing countries?

2) Coffee farmers earn very little money with the coffee they produce. Why is that? (3 reasons)

2.1 _____

2.2 _____

2.3 _____

3) Fair Trade coffee makers are members of cooperatives. What are the advantages (name as many as you can)?

4) What is the most important thing about the fair trade system?

5) Fair Trade organizations also receive the fair trade premium. How can this money be used?

6) How does the environment benefit from fair trade?

7) How many fair trade products can be found in the market?

4 Complete the text with the words and expressions in the box. Translate the words or expressions that you don't understand!

The Fair Trade 1_____ now appears on a range of everyday items like coffee, face cream and even clothes. That means 2_____ with a conscience can help people in 3_____ countries every time they buy

toxic pesticides child labour
a good deal developing
countries logo consumers
organic get a decent wage

something. Some shops have introduced a range of Fair Trade clothes made from 4_____ cotton. This is produced without chemicals or 5_____, so it is good for the cotton farmers and for the environment. The farmers also benefit because they 6_____ for their work and so they can improve their lives. The Fair Trade clothes companies don't use 7_____ either so that young people spend their time at school and not in factories. In fact, with Fair Trade, everyone gets 8_____ - shoppers can buy pure, natural products and growers can escape from long hours and low pay.

5 Give your opinion. Answer these questions.

1) Have you ever bought or tried a fair trade product? Why or why not?

2) Why do you think fair trade products are more expensive?

3) Let's say that you always wear brand shoes (Nike, Adidas, etc.) and one day you find out that they are made in factories where children work in very bad conditions. Would you continue buying products from this brand? Why or why not?
