



1 web design

```

graph TD
    WEBSITE((WEBSITE)) --- MARKETING
    WEBSITE --- NEWS_FEED[NEWS FEED]
    WEBSITE --- DESIGN
    WEBSITE --- BLOG
    WEBSITE --- FORUM
    WEBSITE --- CONTENT
    WEBSITE --- ANALYTICS
    WEBSITE --- SEARCH_ENGINE[SEARCH ENGINE]
  
```

2 web development

```

graph TD
    WEB_DEVELOPMENT((WEB DEVELOPMENT)) --- TESTING
    WEB_DEVELOPMENT --- LAYOUT
    WEB_DEVELOPMENT --- USABILITY
  
```

3 navigation

About us, Inc.	Professional Services...
10x #deshbbs 10x #deshbbs 10x #deshbbs 10x #deshbbs 10x #deshbbs 10x #deshbbs 10x #deshbbs 10x #deshbbs	10x #deshbbs 10x #deshbbs 10x #deshbbs 10x #deshbbs 10x #deshbbs 10x #deshbbs 10x #deshbbs 10x #deshbbs

Now Offering!

Spring

4 CSS

6 coding

5 visibility

- 4 Fill in the blanks with the correct words and phrases from the word bank.

Word BANK

CSS web development
appearance functionality

- 1 The website doesn't work well. I want to improve its _____.
- 2 My website looks boring. I'll give it a more interesting _____.
- 3 If you are interested in making a website, take a _____ class.
- 4 I'm learning _____ so that I can change my website.

- 5  Listen and read the article from a business newsletter again. Which class would someone attend to learn about developing a website's performance?

Listening

- 6  Listen to a conversation between an instructor for a web development class and an employee. Choose the correct answers.

- 1 What do the speakers mostly talk about?
A how to change content
B why sheets are separate
C choosing the correct CSS style sheet
D the difference between content and style
- 2 What happens when the style sheet and the content are separated?
A It alters the content.
B The content does not change.
C Content needs creating.
D The words are changed in the content.

- 7  Listen again and complete the conversation.

Instructor: So, that's how we change the website's style. Does anyone have any questions?

Employee: Yes. I have one. It's about 1 _____.

Instructor: Oh, the 2 _____ . What do you want to know?

Employee: Why do we separate the style sheet and the 3 _____?

Instructor: It makes changing the 4 _____ easier. The 5 _____ changes, but the content doesn't.

Employee: So, I change the style sheet. What happens to the content?

Instructor: Nothing, because the two are 6 _____.

Employee: Okay. I understand now. The words stay the same, but their appearance changes.