

## E-Commerce

Write the full form of the words:

1. B2B: \_\_\_\_\_

2. B2C: \_\_\_\_\_

3. C2B: \_\_\_\_\_

4. C2C: \_\_\_\_\_

Fill in the blanks

- (i) E-commerce is usually associated with \_\_\_\_\_ and \_\_\_\_\_ over the Internet
- (ii) It facilitates the online transactions of \_\_\_\_\_ or \_\_\_\_\_ between two people.

True or False

- (i) Pricing in B2C is based on the quality of order and is often negotiable. \_\_\_\_\_
- (ii) B2B, B2C, C2B, and C2C are the different categories of E-commerce. \_\_\_\_\_
- (iii) There are five types of categories. \_\_\_\_\_
- (iv) C2B means (Consumer to Consumer).  
\_\_\_\_\_

