

Grade 11

“Factors of Business Success”

Listening skills lesson

Name, surname and class

“Entrepreneur” comes from an old French verb, “entreprendre”, which meant “undertake”. By the 16th century, entrepreneur, was being used to refer to someone who undertakes a business venture.

Task 1. Send the voice answer to the teacher in WhatsApp.

Speaking

- a** An entrepreneur is a person who starts a new business. Do you know the names of any famous entrepreneurs?
- b** Do you know the names of the companies they started?

Task 2. Watch the video and answer the question.

Choose the best title for the video.

- Richard Branson - the life of an entrepreneur
- Britain - a great place for entrepreneurs
- How to be a successful entrepreneur

Task 3. What does Richard Branson say about how to be a successful entrepreneur? Choose all the right answers.

Richard Branson says that good entrepreneurs should: (4 factors)

- always work hard**
- see the gap in the market and fill it**
- be involved in a variety of businesses**
- believe in what they are doing**
- be cautious when investing money**
- not try to do anything themselves**
- have fun in what they doing**

Make a screenshot of your result and send it to the teacher