

SECTION 3 Questions 21-30

Questions 21-24

Complete the sentences below.

Write **NO MORE THAN THREE WORDS AND/OR A NUMBER** for each answer.

MARKETING ASSIGNMENT

- 21 For their assignment, the students must investigate one part of the
- 22 The method the students must use to collect data is
- 23 In total, the students must interview people.
- 24 Jack thinks the music preferences oflisteners are similar.

Questions 25-30

Complete the notes below.

Write **NO MORE THAN TWO WORDS** for each answer.

Marketing Survey: Music Preferences	
Age group of interviewee	
	• 25 or under • 45 or over
Music preferences	
	• Pop • 25 • Folk • Easy listening • 26
Medium for listening to music	
	• Radio • CD • TV • 27
Source of music	
	• Music shops • 28 • Internet
Places for listening to music	
	• Disco • Pub • 29 • Concert hall • 30