

THE DEVELOPMENT OF THE AUTOMOTIVE INDUSTRY

In this section you'll find out about the world's biggest car producers and improve your listening skills. Do the preparation task first. Then watch the video and do the exercises below.



PREPARATION TASK

Listen and match the car brands with their logos.



WHILE-WATCHING

Watch the video and fill in the chart.

The country	The main car producers
Japan	
The USA	
Germany	

France	
China	
Korea	

BMW	General Motors	Honda	Toyota	Ford
Mitsubishi	SAIC Motor	Volkswagen	Daimler	Nissan
Hyundai	Renault	Kia	Chrysler	Peugeot

POST-WATCHING

Mark the statements as True or False.

- Despite the pandemic, cars continued to sell very well this year.
☐ True ☐ False
- Tesla and other electric automakers are the world's biggest car brands by revenue in 2021.
☐ True ☐ False
- Volkswagen is the only German car brand that is popular across the world.
☐ True ☐ False
- Volkswagen has made the largest profit last year.
☐ True ☐ False
- Toyota comes in the second place of the list of top car brands by revenue in 2021.
☐ True ☐ False
- Ford is considered a pioneer of automotive engineering.
☐ True ☐ False
- Daimler is one of the world's most successful automotive companies, which produces cars, buses and trucks including Mercedes-Benz.
☐ True ☐ False
- Ford is going to launch the new electric models.
☐ True ☐ False
- General Motors' car brands include Chevrolet, Buick and Cadillac.
☐ True ☐ False
- These car brands make the company popular in Europe and Asia.
☐ True ☐ False
- SAIC Motor remains first in China for the 15th year in a row.
☐ True ☐ False
- Hyundai is Korea's oldest manufacturer of motor vehicles.
☐ True ☐ False
- Originally, the Kia Corporation started with the manufacture of bicycles and motorcycles.
☐ True ☐ False