

Watch the video and do the tasks below

CLICK ON

Create a new product!

Type of Product	
Product Name	
Slogan	
Adjectives to describe this product	
Where you are going to sell the product?	
Price	
Picture of your product	

Write and present an advertisement for your new product

Advertisement Script Example

A: Hello. Today we are going to talk about our new product called _____ (product name).

B: It is _____ (type of product) that _____
(describe the product).

C: You should buy this product because _____ and
_____ (Why should people buy
this product?).

A: It is only _____ (price) and you can buy it at
_____ (Where can I buy it?).

B: We think it is the perfect product for _____ (target
market) because _____.

C: _____ (your product) is better than
_____ (similar existing product) because _____

Be creative!