

For questions 17–24, read the text below. Use the word given in capitals at the end of some of the lines to form a word that fits in the gap in the same line. There is an example at the beginning (0).

Write your answers **IN CAPITAL LETTERS** on the separate answer sheet.

**Example:**

**0 EXHIBITION**

What are the elements that comprise a successful photography (0) .....	?	EXHIBIT
To ensure critical acclaim and public attendance, (17) ..... the best approach		ARGUE
is to arrange your images so they tell a (18) ..... appealing story, so that		VISION
in combination they add up to a greater whole. More than this, your body of work must be		
simultaneously (19) ..... and yet open to interpretation.		INFORM
When it comes to technical issues, the attitude of a (20) ..... is required;		PERFECT
do not ignore any imbalance in lighting or framing. Publicity is also important:		
if aspiring artists hope to attract more than just local (21) ....., they must		RESIDE
market their event appropriately. It is worth noting that an event blandly		
(22) ..... 'My city' or 'People I know' will not draw the crowds; and neither		TITLE
will free (23) ..... necessarily guarantee attendance. And if another		ADMIT
gallery agrees to host a further event, be sure that the images you choose show		
how you have (24) ..... as an artist. Above all, perseverance is vital.		DIVERSE

