

CB-Activity 1- Reading - L.7- G.12

Reading



- 1 Read the presentation below. Use the words in the box and complete the text.

even though Whereas So Provided that Unless Because

INTRODUCTION

Good afternoon ladies and gentleman. First, let me thank you all for coming here today – I am delighted that so many of you could make it. Let me introduce myself, my name is Hassan Al Khaja, and I am the CEO of ACME International Home Delivery Services. We are a new start-up company in the UAE market and are excited to present you with a lucrative investment opportunity. _____¹, let's get started.

MAIN BODY

I am sure many of us have had similiar problems when trying to order items from abroad, that is, many companies will not deliver to places without recognised postal addresses. While researching this problem, we discovered that _____² international delivery services exist, most of them are limited to specific regions of the world. We believe that we have found a solution to that problem. We will employ personnel already living in the target countries with established P.O. boxes to work as postal agents, forwarding to our building in Sharjah. After, we will deliver packages to the final destination in the UAE. _____³ we have already established contacts with businesses in 95 countries around the world, our customers will have the widest possible range of products available to choose from.

And now this leads us to the client base. We will be available to deliver to customers located in every emirate throughout the UAE. Furthermore, our services will not only be available to individual clients but to small businesses as well. We have already begun negotiating with shipping companies to provide the ability to ship large quantities of products for different small businesses in the retail, agricultural and manufacturing sectors.

As a final point, I would like to talk about our competition. _____⁴ current home delivery services claim that they can deliver the product within two weeks of ordering, we will be able to promise a one-week delivery time from the moment a client clicks the "Submit" button, to the moment it arrives at their door. Moreover, by using innovative methods like automated ordering and shipping, we have developed a way to cut costs and save our future clients' money and time. This will help us establish ourselves as the premier international home delivery service in the UAE.

Conclusion

To sum up, we have established contacts with businesses in more countries than any other international home delivery services. _____⁵ we can secure funding from investors like you, we will be able to start operating on a limited scale within four months. Within nine months, we will be fully operational, providing our services from companies in 95 countries around the world. We are determined to become the biggest name in international delivery services in the UAE. _____⁶ there are any questions, I think that is everything I wanted to say. Thank you for listening.