

Choose the correct answers

- 1 A *start-up* is a new idea for a company that:
 - a tries to innovate the current market
 - b only works early in the morning
- 2 A *small business* is a company that:
 - a is important for local business only
 - b has limited size and financial returns
- 3 *Lucrative* is an adjective that means:
 - a profitable
 - b useless
- 4 *Premier* is an adjective that means:
 - a first in importance
 - b unnecessary
- 5 *Low-risk* means it is a:
 - a safe investment
 - b unsafe investment
- 6 *Funding* is when a company:
 - a organizes a festival for the employees
 - b receives money from outside sources