

**Choose the correct answers**

1 A *start-up* is a new idea for a company that:

- a tries to innovate the current market
- b only works early in the morning

2 A *small business* is a company that:

- a is important for local business only
- b has limited size and financial returns

3 *Lucrative* is an adjective that means:

- a profitable
- b useless

4 *Premier* is an adjective that means:

- a first in importance
- b unnecessary

5 *Low-risk* means it is a:

- a safe investment
- b unsafe investment

6 *Funding* is when a company:

- a organizes a festival for the employees
- b receives money from outside sources