

Creative Solutions

There are many different ways to solve a problem. One way is to be creative. People often think creative thinking is just for artists and designers, but this is not true. Dr. Edward de Bono, an expert in creative thinking and problem solving, has shown the world that using creativity to solve problems is very useful in business and in our communities, and will continue to be so in the future.

One example of creative thinking is the solution to a parking problem in a town center. In the areas close to stores, people can only park for 20 minutes. There are **parking meters** where people pay to park in these areas. However, the problem is that many people leave their cars there for longer than 20 minutes. Dr. Edward de Bono's solution is to make a law that all cars parked in these areas must keep their headlights on. Of course, drivers will want to return to their cars before their car batteries die.

According to Dr. de Bono, people will need to use creative thinking more often in the future. To help people think more creatively, he designed the "Six Thinking Hats" system. The system helps people

think about a problem in different ways in order to find a solution. In the system, there are six imaginary hats of different colors. Each hat represents a different way of thinking. For example, the white hat helps people consider the facts. The red hat takes a more emotional perspective. The black hat is the most logical and helps people consider why a possible solution may not work. So, next time you have a problem in your community, think about it creatively, from different perspectives, and see what ideas you have.

parking meter a machine where you pay to park in a space on the street for a certain amount of time

READING NOTE

A word family is a group of words that share the same meaning but may have different endings for the noun, verb, adjective, and adverb forms.

- create (v.) to make something
- creative (adj.) imaginative or inventive
- creativity (n.) using imagination and making something new
- creatively (adv.) in a creative way

