Lessons 7–8 **Start-ups**

1 Refer to the text on page 136 of the Coursebook. Circle the correct answer.

1 A *start-up* is a new idea for a company that:
   - **a** tries to innovate the current market
   - **b** only works early in the morning

2 A *small business* is a company that:
   - **a** is important for local business only
   - **b** has limited size and financial returns

3 *Lucrative* is an adjective that means:
   - **a** profitable
   - **b** useless

4 *Premier* is an adjective that means:
   - **a** first in importance
   - **b** unnecessary

5 *Low-risk* means it is a:
   - **a** safe investment
   - **b** unsafe investment

6 *Funding* is when a company:
   - **a** organises a festival for the employees
   - **b** receives money from outside sources

LIVEWORKSHEETS