

Greenwashing and how to spot it.

Watch the video and fill in the gaps with appropriate word/s

1. Many of us try to help the environment wearing eco-friendly clothing, buying that have been made _____ or using paper straws.
2. Greenwashing is when companies or governments exaggerate the _____ of their actions.
3. The _____ aim is to get people spend more on products and services.
4. Companies claim to be eco-friendly without actually having to _____ these claims.
5. Environmental campaigners say greenwashing encourages _____.
6. Companies have started spending more money on saying they are green rather than _____ towards being eco-friendly.
7. The Green Taxonomy has been designed to help people make _____.
8. and support the UK's environmental _____.

Adapted from BBC Newsround