

Work in group

## Option A

**Describe a small successful business.**

- 1. What is its name? What skills required?*
- 2. How and when was it born?*
- 3. What kind of products / service do they sell?*
- 4. How do they advertise it?*
- 5. Are there any problems?*
- 6. How is it running now?*
- 7. Do you think it is important to society? Why?*



## Option A+

**Imagine you want to run a small business. Describe it.**

- 1. What is its name? What skills required?*
- 2. What kind of products will you sell?*
- 3. Why do you choose that kind of products?*
- 4. How will you advertise it?*
- 5. Who will be your customers?*
- 6. How will it run?*
- 7. Do you think it is important to society? Why?*