Work in group

# Option A

**Describe a small successful business.**

1. *What is its name? What skills required?*
2. *How and when was it born?*
3. *What kind of products / service do they sell?*
4. *How do they advertise it?*
5. *Are there any problems?*
6. *How is it running now?*
7. *Do you think it is important to society? Why?*

LIVEWORKSHEETS

# Option A+

**Imagine you want to run a small business. Describe it.**

1. *What is its name? What skills required?*
2. *What kind of products will you sell?*
3. *Why do you choose that kind of products?*
4. *How will you advertise it?*
5. *Who will be your customers?*
6. *How will it run?*
7. *Do you think it is important to society? Why?*

LIVEWORKSHEETS